



## 23° CATAD'OR WINE AWARDS

VINOS CON HISTORIA

VINOS  
ESPUMOSOS  
PISCOS &  
ESPIRITUOSOS

3 AL 9 DE JULIO 2018 HOTEL CUMBRES VITACURA  
SANTIAGO DE CHILE



## REGULATIONS

### 23° CATAD'OR WINE AWARDS 2018

#### INTRODUCTION:

Catad'Or Wine Awards, Santiago de Chile, in its twenty third version will be held between July 3rd to July the 9<sup>th</sup>, 2018, at the Hotel Cumbres Vitacura, Santiago de Chile.

Chile is the fourth wine exporter worldwide and the first among new world countries. The experience and seriousness of its professionals in the wine sector, endorse since 23 years ago the most important and with great media impact contest in the southern cone.

Catad'Or Wine Awards 2018 is open to producers, cooperatives, merchants and importers of wine and spirit drinks from all America and the world.

The competition is sponsored by the OIV, (International Wine Organization), The UIOE International Enologist Union, And Chilean Enologist Association, and carried out following the international competitions rules.

A jury of 45 international experts from 14 different countries of America, Europe and Asia are participating as tasters. The tasting sessions are blind and they reward the wine with rigor, impartiality and quality in the following categories: still wines, sparkling wines and spirit drinks.

The competition rewards and spreads the excellence of wines and spirit drinks, using its seal that guarantees the quality of the winning products and consolidates a competition with tradition and maturity recognized in Asia, Europe and America.

#### ARTICLE I : OBJECTIVES OF THE COMPETITION

Catad'Or Wine Awards with 23 years of experience, it's the most traditional wine and spirit drinks competition in Latin America. The competition is a 100% private and independent, it has a technical panel composed by renowned professional winemakers and journalists with a vast trajectory in international competitions ([www.catador.cl](http://www.catador.cl)), whose mission is to ensure the technical and logistic rigor of the competition, which evaluates the wines under strict norms of the OIV.

Catad'Or Wine Awards Santiago de Chile invites every year a selected international jury of the most important consumer and producer markets of wine such as Brazil, United States, England, China, Canada, Japan, France, Spain, Italy, among others. The foreign judges are recognized and respected voices in their respective countries, building prestige and generating publications, interviews and business contacts.



In addition, there are national judges recognized for their ability, integrity and independence, as well as specialists from the Viticulture and Oenology schools from University of Chile, Catholic University of Chile and the Association of Agronomists and Oenologist of Chile.

The blind evaluation of wines will be made using an electronic OIV file, to evaluate the visual aspect, olfactory impression, palate impression and general harmony of the product.

#### GENERAL OBJECTIVES.

- Promote knowledge about wines and spirit drinks of good quality.
- Stimulate their production and responsible consumption as a factor of civilization.
- Present to the public the best and diverse wines and spirit drinks produced in different regions and countries of America.
- Raise the technical and scientific level of the producers.
- Contribute to the expansion of the wine culture in America, Europe and Asia.

#### SPECIFIC OBJECTIVES

- Promote the awarded wines in final markets around the world, including Chile, in order to stimulate the production of exportable wines that aim to quality.
- Attract foreign experts to disseminate, in their respective countries and media, information regarding the progress of viticulture in Chile and America.
- Incorporate our capital Santiago to the activities and its patrimonial buildings like The Consistorial Palace of the Santiago Maier and The National Opera hall, among others.
- Create events in Santiago and in wine regions during the visit of the international jury, including local press, wines & Spirits producers and related companies.
- Organize seminars, meetings, tastings of special products and Wine tours, so visitors can have first hand knowledge of local production areas.
- Availability of the jury for direct contact with the wineries interested.
- Generate a marketing tool to promote wines and spirit drinks that has obtained recognition in the Contest.
- The Catad'Or seal is a differentiating element that guides consumer in main market worldwide, it has great recognition in Asia, the main market of Chile's wines.
- Promote the winning wines in the national market through tastings with final costumers, organized in alliance with hotels, clubs and restaurants.
- Achieve a great impact and press coverage before, during and after the competition.
- Generate expectations in the wineries and reinforce the positioning of the competition in the national and international market.



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### ARTICLE II: WHO HAVE THE RIGHT TO PARTICIPATE

Catad'Or Wine Awards 2018 is open to producers, cooperatives, merchants and importers of wine and spirit drinks of all America. The 2018 vintages and previous are qualified to compete.

### ARTICLE III: CONDITIONS OF ADMISSION

- a) The participation is open for all wines that correspond to the definition of the international code of oenological practices of the International Organization OIV and following the fundamental and specific regulatory framework of the winemaking activities in force in the law 18.455 at national level. All these products must have the name of the country and the region of origin where the grapes were harvested and processed.
- b) The participant wine must come from a homogeneous batch intended for human consumption and have a minimum amount of 5000 Liters. A volume of less than 100 Liters may be allowed in the **Small Production Category** or when the production is particularly reduced. The wines must be bottled.
- c) The bottle must have a mention of the origin of the wine. The marketing labels must follow the fundamental and regulatory framework of winemaking activities in force in the law at national level.

### ARTICLE IV : REGISTRATION AND DISPATCH OF SAMPLES.

#### a) REGISTRATION

Each participant product must be entered in the online REGISTRATION FORM (one product for each form) published in <http://www.catador.cl/inscripcion.html> or it could be requested by email to [concurso@catador.cl](mailto:concurso@catador.cl) , under the Reference of Catad'Or Wine Awards 2018 – Request for REGISTRATION FORM.

It should be sent signed and scanned to the same email, between April 10 and June 20, 2018. Phone Numbers: +56(9) 9814 9066/ +56 (9) 7210 8266.

#### b) SAMPLE DISPATCH

Each participant wine, spirits or pisco must be sent in the quantities indicated below and must accompany the corresponding REGISTRATION FORM, which must be sent printed in an envelope to the warehouses of the organization together with the sample that participates.

Date of delivery: All the participant wines and spirit drinks must be delivered at the address indicated below, between May 8 and June 20, 2018, business days only, from 9:00 am to 5:30 pm, according to the following indications:

## CATAD'OR WINE AWARDS RECOMMEND LOGISTIC OPERATOR.

**Hotexpress** as our Official Logistics Partner, with 25 years of experience in transporting wine samples to the most important competitions, fairs and events around the world. **Hotexpress** ensures that your samples will arrive on time in the best conditions to the new edition of Catad'Or Wine Awards. To quote the delivery of your samples, with their respective custom release and delivery to the contest, please contact **Hotexpress** with the following reference:

Paola Campos  
Special Events Manager  
Email: [catador2017@hotexpress.cl](mailto:catador2017@hotexpress.cl)

Ph: +562 2 410 70 62

### FOR SAMPLES DIRECT SUBMISSION DELIVERY:

Name: Catad'Or Wine Awards 2018  
Address: Volcán Tupungato 839, Parque Industrial Lo Boza, Pudahuel, Santiago - Chile.  
Contact Warehouse: Alvaro Arqueros, \* Phone: +56 (2) 9493950, [www.parqueloboza.com/mapa.asp](http://www.parqueloboza.com/mapa.asp)  
\* For sample dispatch only.  
General Inquiries: Tel: +569 9814 9066 - +569 7210 8266.

### Quantities of samples to dispatch for foreign wines:

- Each foreign wine or sparkling wine inscribed must be presented in 3 bottles of 750ml.
- Each foreign spirit drink inscribed must be presented in 2 bottle of 750ml.

### Important Information:

- Each wine or spirit drink must be accompanied by copy of the basic analysis, issued by an authorized laboratory.
- The boxes containing the samples must be clearly labeled at the top of the box with the following information:
  - Name of the winery.
  - A Registration form for each of the participant wines.
  - Name, telephone and email of the contact person responsible of the samples.

### c) RIGHTS BY REGISTERED WINERIES.

- Activities with the foreign jury according to program.
- Assistance to the Award ceremony.
- Physical Gold and Great Gold medals of the winning wines.
- Diploma of the winning wines.



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- Presence of the awards on the website Catador.cl for 2 years.
- Delivery of your wine score obtained in the contest and the full details of the voting process by the commission of tasting.
- Participation in promotional activities during the year.

### ARTICLE V: VALUE AND PAYMENT.

One Samples cost U.S \$130. - Custom duties, delivery costs and taxes NOT INCLUDED.

Payment must be done at the same time with the registration form, via Webpay, PayPal, online transfer or a bank deposit to:

BANK ACCOUNT: CATAD'OR SPA  
BICE BANK  
RUT: 76.409.449-2  
CHECKING ACCOUNT: 15-00061-9

In case of transfer or bank deposit the payment must be credited by a PAYMENT PROOF sent by email to [concurso@catador.cl](mailto:concurso@catador.cl).

IMPORTANT NOTE: Please, send the voucher or transfer with the name of the winery until Friday, June 23, 2017. Any registration that is not canceled at that date will be excluded from the competition. In the PAYMENT FORM you must indicate the data of the company to which the registration must be invoiced.

## ARTICLE VI: JURY AND TASTING SESSIONS.

The organizers and the technical panel of Catad'Or Wine Awards designate each tasting panel. The judges are selected among the best-recognized tasting specialists national and worldwide, from a wide variety of sectors, like winemaking, marketing area, consumption and media. The total number of international judges is determined according to the number of samples presented, preserving at least 3 international judges for each tasting table.

**CHAIRMAN OF THE JURY:** Catad'Or Wine Awards ensures the good development of the contest and appoints a chairman of the jury. The president of the jury is the outstanding MW Mr. Alistair Cooper MW from UK.

### **Alistair Cooper MW**

After years working for wineries in Chile and Argentina, Alistair moved back to the UK in 2006. He has since set up several wine bars, most recently 1855 in Oxford and he also runs tastings and events for private clients. He has written features for various publications, including Decanter, and is also resident wine expert for BBC Radio Oxford. Alistair passed his MW in 2017.

The technical panel of the competition together with the OIV commissioner are responsible for the accurate regulation compliance. Samples preparation and organization, conduct tastings and the appropriate tabulation on the technical sheet, control and the publication of results.

The wines will be tasted according to their category (origin, type, color), with the samples being previously placed in an identical packaging that conceals their form and guarantees their anonymity. The appreciation of the wines will be descriptive and will include comments on:

- Visual aspect
- Olfactory aspect
- Impression to the palate.
- Product harmony.

After the competition the participant wineries will be able to access their Private Area on line, to check in detail the score of every product sent.

## ARTICLE VII: PREPARATION OF SAMPLES

The samples will be received in our warehouse, once verified the documentation, it will be coded and entered into the computer system where they will be classified by strains. Later they will be transferred to the tasting place where they will be received in a room next to the tasting room to be administered by qualified personnel who will watch over the temperature, tasting order, according to strain, vintages, residual sugar and elaboration method for the sparkling wines (Charmat or Traditional). The jury will not be able to access this logistical room. The wines will be served entirely covered ensuring the anonymity of the samples.



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### TEMPERATURE OF TASTING:

- The wines will be preferably tasted with the following temperatures:
- White and Rose Wines: 10° to 12 ° Celsius
- Red wines: 15° to 17 ° C.
- Sparkling wines: 7° to 9 ° C.
- Piscos: 12° to 16 ° C.

### ARTICLE VIII: AWARDS

The total number of medals awarded cannot exceed the 30% of the universe of national wines and 30% of the universe of international wines presented to the competition. In relation to the scores obtained in the tasting sessions, the numerical averages will be determined by which the participating wines will be able to aspire to the following prizes:

#### Medals:

- Great Gold Medal (reference 91 points or more)
- Gold Medal (Reference of 88 points or more)
- Silver Medal (Reference 85 points or more)

Each producer can receive a maximum of 12 medals.

#### Special Trophies

- Best Wine of the Contest \*
- Best Carmenera, Fijev Prize \*\*
- Best Sparkling of America
- Best Winery of the Year \*\*\*
- Best Pisco of the year
- Icon Wine of the year \*\*\*\*
- Best Peasant/Farmer Wine \*\*\*\*\*
- Best Small Productions ( - 10.000Lt)

\* The best wine of the contest will be chosen among the 12 best scores of the contest on a second blind tasting session.

\*\* Best Carmenera FIJEV prize, an additional tasting with the 12 best Carmenera will be done to determine the prize FIJEV to the best Carmenera of the Contest.

\*\*\* ICONS: When registering wines of equal or greater value than CH. \$ 25,000.- / U.S.Dollar \$ 35.- the 750cc bottle, consumer price, the system will classify it in the ICON WINE category, which will



be tasted and evaluated with its peers in a special session. In the case of the ICON category, the wines will be decanted 2 hours before.

\*\*\*\* Best Winery of the Year, rewards the wineries with the best average among its top 5 scores. Wineries that send 5 samples or more can participate.

\*\*\*\*\* Farmer Wines (Wines of Garage)

Producers who consider their wines in the concept of this category can participate. It is understood by Farmers Wines or Garage Wines, those wines of small productions, and/or ancestral or special elaboration methods. This new classification of the Ministry of Agriculture \*\*, differs by considering were the "Human Factors" as a distinctive element on the elaboration process.

\* Producers are free to present their wines in this specific category, which will be tasted in a special session.

\*\* <http://www.minagri.gob.cl/gobierno-lanza-nueva-clasificacion-vino-campesino-para-pequenos-productores/>

**PRIZE CERTIFICATION:** The competition will certify each prize awarded through a diploma signed by the president of the jury and the executive director of the contest, the wines that reach gold and great gold will also receive physical medals. The wines awarded with silver medals will receive a diploma signed by the president of the jury and the executive director of the competition.

The wineries are able to show the prizes obtained in the bottles of the respective wines, they can highlight it by purchase the art or the self-adhesive labels of Catad'Or Wine Awards with the seal of the corresponding medal, only through the organizing office of the competition [concurso@catador.cl](mailto:concurso@catador.cl) , immediately after the Results are official.

## IX: CATEGORIES AND CODES

- Each participant wine must be registered in one of the categories indicated below, mentioning its respective code.
- The wines that are identified with a variety must be elaborated, at least, with 85% of it.
- The wines that are identified as dry should have a residual sugar content equal to or less than 3.5 grams per liter.
- The organizers will take into consideration this information and the one that is recorded in the Registration Form to organize the correct service of the wines in the tasting sessions.





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1. QUIET WHITE WINES	
1.1 Dry whites of a strain/	
1.1.1 Semillon	
1.1.2 Riesling	
1.1.3 Gewurztraminer	
1.1.4 Sauvignon Blanc	
1.1.6 Viognier	
1.1.7 Chardonnay	
1.1.8 Moscatel de	

2. QUIET RED WINES	
2.1 Dry reds of a strain.	
2.1.1 Pinot Noir	
2.1.4 Cabernet Franc	
2.1.6 Petit Verdot	
2.1.8 Merlot	
2.1.9 Malbec	
2.1.10 Syrah	
2.1.11 Carignan	

3. QUIET PINK WINES.
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4. SPARKLING WINES.
4.1 Nature (up to 5gr/lt. of sugar)
4.2 Brut o dry (up to 15gr/lt. of sugar)
4.3 Demi dry o semi dry (up to 40gr/lt. of sugar )
4.4 Doux o sweet (more tan 40gr/lt. of sugar)

5. SPIRIT DRINKS / PISCOS CATEGORY
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	Alejandria
	1.1.10 Pinot Gris
	1.1.11 Other
	1.2 Dry whites with mixtures of strains
	1.3 Semi sweet and sweet whites

	2.1.12 Cabernet Sauvignon
	2.1.13 Carmenere
	2.1.14 Other
	2.2 Dry reds with mixed strains
	2.3 Semi sweet and sweet reds



#### ARTICLE X: GENERAL CONSIDERATIONS

- The participation in Catad'Or Wine Awards 2018 implies the full acceptance of this Regulation.
- Each winery can enter the number of products desired, for which they can get up to a maximum of 12 medals.
- Each competitor product must be bottled and labeled the way it is marketed, and come from a specific batch item, which volume will be indicated on the Registration Form.
- Each wine or spirit drinks must be accompanied by the Copy of the Base Analysis, issued by an authorized laboratory.
- The organizers reserve the right to make a control of the samples by means of a laboratory of accepted oenological analysis and proceed as they seem pertinent.
- The costs of registration, once canceled, are not refundable in any case.
- The Results of the contest are final.



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- All participants will receive by email the official results of the competition and the scores obtained by their wines.
- The winning wines and pisco should consider provide the competition organization with wines of courtesy for subsequent national and international promotional events.

### ARTICLE XI: LAUNCH OF **CATAD'OR WINE AWARDS 2018** and PRESS CONFERENCE

The Press Conference and Launch of the Catad'Or Wine Awards 2018, is scheduled for May at the Hotel Cumbres Vitacura during a cocktail at noontime. On this occasion the nomination of the national and international jury will be announce. National and international press, sponsors and wineries that obtained Great Gold Medal in 2016 are invited with their wines to be tasted.

### ARTICLE XII: TASTING AND PREMIUM SESSIONS

The tasting sessions will be held in closed doors at the Hotel Cumbres Vitacura on Wednesday 4<sup>th</sup> and Thursday 5<sup>th</sup> and Friday 6<sup>th</sup> of July 2018 from 8:30 a.m. to 1:00 p.m. The winery that desired may request permission for a representative to briefly witness the work of the jury.

The results of the Contest will be announced publicly Monday, July 9th, 2018, at 12:30 hrs. during the awards ceremony, on the website of the contest.

The award ceremony will be at the Municipal Theater of Santiago, Arrau Hall, on Monday, July 9th at 12:30 hrs. Wineries that do not attend the awards ceremony can request the submission of their diplomas and medals at [concurso@catador.cl](mailto:concurso@catador.cl).