

2023  
Catad'Or  
World Wine Awards | 28 Edition

## REGULATION

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## INTRODUCTION

Catad'Or World Wine Awards, Santiago de Chile, in its 28th edition, will be held between November 13 and 18, 2023 at Monticello Convention Center, in Chile.

Chile is the fourth largest wine exporter in the world and the first in the new world. The experience and seriousness of its professionals and its wine industry have endorsed for 28 years the most important and most influential competition in the Southern Cone of America.

The 28th edition of the Catad'Or World Wine Awards is open to all producers, cooperatives, traders, importers (facilitators) of wines and spirits from around the world.

The competition is sponsored by the OIV, International Organization of Vine and Wine, and VINO FED, World Federation of Major International Wine and Spirits competitions, both international organizations that send special commissioners, and is carried out strictly following the rules of international competitions. A jury of 70 international experts from 14 countries in America, Asia and Europe participate as tasters. The tasting sessions are blind and reward products with rigor, impartiality and quality, in the categories of still wines, sparkling and fortified.

The competition awards and then spreads the excellence of the wines through the Catad'Or medal, which guarantees the quality of the award-winning products and enjoys well-deserved prestige and international recognition in Asia, Europe and America.

## ARTICLE I: GOALS OF THE COMPETITION

Catad'Or World Wine Awards, with 28 years of experience, is the wine competition with the longest tradition in Latin America. The competition is 100% private and independent and has a technical panel of experts ([www.catador.cl](http://www.catador.cl)), whose mission is to ensure the technical and logistical rigor of the competition.

Every year, Catad'Or World Wine Awards brings together a select international jury composed of renowned professionals, oenologists and specialized journalists with vast experience in international competitions and from the most important consumer and producer markets for the wine industry such as Brazil, the United States, England, China, Canada, Japan, France, Spain, Italy, among others, which evaluates the wines under the strict standards of the OIV. Foreign juries are recognized and respected voices in their respective countries, building prestige and generating publications, interviews and business contacts for winemakers. Additionally, national judges recognized for their capacity, integrity and independence participate, as well as specialists from the Viticulture and Oenology schools of the University of Chile, the Pontifical Catholic University of Chile and the Association of Agricultural Engineers Oenologists of Chile.

The evaluation of the wines is carried out by means of an OIV electronic file, on the visual, olfactory, impression on the palate and general harmony of the product.



## GENERAL GOALS

- Promote knowledge of good quality wines and fermented drinks of viticultural origin.
- Stimulate its production and responsible consumption as a factor of civilization.
- Make known and present to the public the characteristic types of wine produced in the different countries and regions of the world.
- Strengthen the technical and scientific level of the producers.
- Contribute to the expansion of the wine culture.
- Promote the award-winning wines in the final markets through exhibitions in different countries around the world, including Chile, in order to stimulate the production of exportable wines that aim at quality.
- Summon foreign experts to disseminate, in their respective countries and the media, information related to the progress of viticulture in the participating countries.
- Generate a marketing tool to promote the wines that have been recognized in the contest. The Catad'Or medal is a differentiating element that guides the consumer and is highly recognized in important markets such as Brazil and Asia.
- Achieve a great impact and international press coverage before, during and after the contest.

## ARTICLE II: WHO CAN PARTICIPATE

The 28<sup>th</sup> Catad'Or World Wine Awards 2023 is open, without discrimination, to all producers, cooperatives, traders, importers (facilitators) of wines from around the world.

All wines must bear the indication of the country of origin where they were produced.

The categories of participation are:

- General
- Premium wines (wines with a value of USD 40 or more)
- Small productions (less than 10,000 liters)
- Natural, organic, biodynamic wines
- Ancestral peasant wines (INDAP users)
- Canned wine

## ARTICLE III: ADMISSION CONDITIONS

The conditions for admission to the 28<sup>th</sup> Catad'Or World Wine Awards are:

a) Participation is open to all wines that correspond to the definition of the international code of oenological practices of the International Organization of the OIV and in accordance with the fundamental and specific regulatory framework of wine-making activities in force in Law 18,455 at the national level. All these products must bear the indication of the country and region of origin where the grapes were harvested and made.

b) The wine that competes must come from a homogeneous batch destined for consumption and be available with a minimum quantity of 5,000 L. A volume lower than, but higher than 100 L may be admitted in the category peasant wines and small productions or when the production is especially low. The wines must be bottled.

c) The bottles must bear the indication of origin and provenance. Marketing labels must comply with the fundamental and specific regulatory framework for oenological activities in force at the national level.

In case of provisional labels for bottled wine, these must obtain the approval of the organization and contain at least: a.- Wine name, b.- type of wine, c.- variety composition, d.- vintage.

## OTHER PRODUCTS

Catad'Or World Wine Awards evaluates in the special category **OTHER PRODUCTS** fermented drinks such as **SAKE**, mead, ciders and in general fermented with origin other than the VINE.

## ARTICLE IV: REGISTRATION AND SAMPLES SUBMISSION

### a) REGISTRATION

OPEN: Between March 1 and October 13, 2023.

Each participating wine must register using the ONLINE REGISTRATION FORM (one wine for each online form), published at <https://catador.cl/inscripcion.html>

Once the registration is done, the participant will receive in his contact email, the corresponding invoice and payment instructions, as well as the manual for samples submission with the shipping address and contact telephone number.

For more information contact: [concurso@catador.cl](mailto:concurso@catador.cl) - Tel: 56 (9) 7210 8266 -

### b) SAMPLES SUBMISSION

#### Quantities of samples to submit

Each registered wine or sparkling wine must be presented in 3 bottles of 750 ml.

Canned wine: 6 cans per product.

#### Important:

Each wine must be accompanied by a laboratory analysis of less than one year, which must be sent by email to: [concurso@catador.cl](mailto:concurso@catador.cl)

The shipping container of the samples must be clearly labelled at the top with the following information:

- Name of the vineyard
- Registration number or registration form for each of the participating wines
- Name, mobile and email of the contact person responsible for the registration



Shipping dates: All products participating in the competition must be delivered to the address indicated between August 1 and October 20, 2023, unless expressly authorized by the organization, only on business days, from 9:00 a.m. to 5:30 p.m. according to the following indications:

Dispatch conditions: DDP Delivery Duty Paid. It is the responsibility of the dispatcher:

- Freight costs to the Catador SpA warehouse
- Entry fees and other expenses related to the dispatch of the samples

#### DATA FOR THE PROFORMA TO BE DELIVERED TO THE COURIER

Consigned: HOT EXPRESS / CATAD'OR

Address: Los Maitenes 1290 – Pudahuel, Santiago, Chile. Zip Code: 9030868

Att. Mrs. Paula Valenzuela – Telephone: +56 22 637 7301

Value samples at US\$2.- per bottle

Include the legend: SAMPLES WITHOUT COMMERCIAL VALUE – SAMPLES ONLY FOR EVALUATION IN THE CATAD'OR WORLD WINE AWARDS 2023 COMPETITION

#### HELP DESK

Roberto Olmos | +56 9 7210 8266 | rolmos@catador.cl | concurso@catador.cl

#### DEADLINE FOR DELIVERY OF SAMPLES

Between August 1 and October 20, 2023

#### LOGISTIC OPERATOR RECOMMENDED BY CATAD'OR WORLD WINE AWARDS

We recommend the company HotExpress as Official Logistics Operator for Catad'Or 2023, with 276 years of experience in transporting wine samples to the most important competitions, fairs and events in the world, HotExpress ensures that your samples will arrive on time and in the better conditions for the new edition of Catad'Or World Wine Awards. To quote the shipment of your samples, with their respective customs clearance and delivery in the contest, please contact HotExpress with the following reference:

Paola Campos

Special Events Manager

email: catador2017@hotexpress.cl

Ph: +562 2 410 70 62

## IMPORTANT:

### c) RIGHTS FOR REGISTERED WINES

- Private account activation
- Access to the official certificate and report of the scores obtained in the contest and detailed details of voting by the tasting committee available in a private account once the results have been delivered.
- Activities with a foreign jury according to the program.
- 2 tickets to attend the award ceremony.
- Right to acquire a Gold bronze medal for the winning wines.
- Right to acquire a bronze Grand Gold medal for the winning wines.
- Diplomas, digital stamps for use in the media and downloadable certificates from your personal account.
- Right to purchase self-adhesive seals for bottles or purchase the art of the seal for Silver, Gold and Grand Gold medal winners.
- Presence of recognition in medals on the website for 2 years.
- Participation in promotional activities during the year.
- 20% discount at Catad'Or Monticello Medal Hall
- Right to a special trophy "The best in each category". See trophies.

## ARTICLE V: REGISTRATION FEE AND PAYMENT

### International references:

Registration for international products has the value of USD 130 per sample. It does not include taxes and customs.

- 1 to 4 samples: 130 USD
- 5 to 10 samples: 10% discount
- 11 samples or more: 20% discount

### PAYMENT FORMS

Payment of registration costs must be made at the time of registration via Bank Transfer, Webpay or Paypal\*.

**\*Payment instructions will be sent by email after online registration.**

In case of bank transfer or deposit, it must be accredited by a VOUCHER OF PAYMENT sent via email to: [concurso@catador.cl](mailto:concurso@catador.cl)

**IMPORTANT:** Send the deposit or transfer voucher indicating invoice number and the name of the vineyard until November 1, 2023. Any registration that is not accredited by this date will be out of competition, unless expressly authorized by the organization.

## ARTICLE VI: JURY AND TASTING SESSIONS

### JURY

The organizers and the technical panel of the Catad'Or World Wine Awards designate the series of judges. The judges are selected from among the best recognized specialists in tasting matters in national and international competitions and tasting panels and from a wide variety of media, such as professional winemakers, marketing, consumption and communication. The total number of international judges is determined based on the number of samples submitted, keeping at least 3 international judges per tasting table.



PRESIDENT OF THE JURY: Catad'Or World Wine Awards ensures the smooth running of the event and appoints a president of the jury. The president of the jury is the recognized **Master of Wine Alistair Cooper MW**.

The technical panel of the competition and the commissioners OIV, ANIAE, UIOE and VINOFE are in charge of verifying the respect of the regulations, the preparation of the samples, the organization and the realization of the tastings and their appreciation thanks to the OIV file, as well as the control, exploitation and publication of the results.

## TASTING SESSIONS

The wines will be tasted according to their category (type, variety), the samples being covered in a neutral packaging that hides their shape and label and guarantees their anonymity. The appreciation of the wines will be descriptive and will include comments on:

- Visual aspect
- Olfactory aspect
- Impression on the palate
- Product harmony

**After delivery of the results, the participating companies will be able to access from their private account the detailed score per tasting table for each of their wines submitted.**

## ARTICLE VII: SAMPLE PREPARATION

The samples will be received in our warehouse and stored in a secure cellar with temperature control. Once the documentation is verified, they will be coded and entered into the computer system where they will be classified by strains. Later they will be transferred to the tasting place where they will be received in a room adjacent to the tasting room, to be administered by qualified personnel who will ensure the temperature and order of tasting according to the grape variety, vintage and residual sugar, and production method for sparkling wines (Charmat or Traditional). The jury will not have access to this logistical room. **The wines will be served entirely covered ensuring the anonymity of the samples.**

## TASTING TEMPERATURE:

- The wines will be preferably tasted at the following temperatures:
- White and rosé wines: 10 to 12 °C
- Red wines: 15 to 17 °C
- Sparkling wines: 7 to 9 °C

## ARTICLE VIII: VARIETY CATEGORIES AND CODES

Each competing wine must be registered in one of the categories and variety codes indicated in the registration form by means of a name and code. The competition is open to all varieties\*.

**\*If at the time of registering a wine, its variety or wine region is not available in our records, please send an email to [concurso@catador.cl](mailto:concurso@catador.cl) to request its incorporation.**

The wines that are identified with a variety must be made with at least 85% of it.

Wines that are identified as dry must have a residual sugar content equal to or less than 4.5 grams per liter.

The organizers will consider this information and the information provided in the registration form to organize the correct service of the wines in the tasting sessions.

#### **TYPE WINES**

<b>STILL</b>	<b>RED</b> <b>WHITE</b> <b>ROSÉ</b> <b>ORANGE</b>
<b>SPARKLING</b>	<b>WHITE</b> <b>ROSÉ</b>
<b>FORTIFIED</b>	<b>DO MADEIRA</b> <b>DO PORT</b> <b>DO SHERRY</b> <b>OTHERS</b>
<b>OTHER PRODUCTS</b>	

#### **SPECIAL CATEGORIES**

##### **ICON WINE**

Wines with a value equal to or greater than USD 35 per 750 cc bottle consumer price can be registered in the Wine Icon category. These wines will be tasted and evaluated together with their peers in a special session. Before tasting they will be decanted for 2 hours.

##### **SMALL PRODUCTION WINE**

Producers who consider their wines according to the concept of this category may participate. Small Productions or Garage Wines are understood as those wines of small productions of less than 10,000 liters and all micro, small, medium and large wineries that have wines produced with these characteristics can participate. Producers may choose to participate with these wines in this category or in the general category.

##### **NATURAL WINE**

Although there is no uniform definition of natural wine, it is generally produced with respect for the land and working methods away from chemical care and mass production, without the use of pesticides or herbicides and with little or no additives. Those wines that correspond to this description may participate in this category and will be evaluated among their peers. The contest reserves the right to relocate a wine that does not comply with these precepts.





#### ANCESTRAL PEASANT WINE

Wines that comply with EXEMPT RESOLUTION Nº 153/2017 SAG can participate as "Vinos Campesinos"  
<http://www.minagri.gob.cl/gobierno-lanza-nueva-clasificacion-vino-campesino-para-small-producers/>

#### CANNED WINE

Canned wine is wine packaged in a can. Driven by demand for small format, convenient and environmentally sustainable packaging for wine, wine in a can has boomed in Asian markets for over a decade and more recently in the USA, Canada, United Kingdom, Australia, New Zealand and the world.

#### ARTICLE IX: MEDALS AND TROPHIES

The total number of medals awarded by the jury may not exceed 30% of the universe of wines submitted to the competition. In relation to the scores obtained in the tasting sessions, the numerical averages by which the competing wines may aspire to the following prizes will be determined:

- o Great Gold Medal (reference 93 points or more)
- o Gold Medal (reference 89 to 92.9 points)
- o Silver Medal (reference 85 to 88.9 points) \*

\*Some scores could not obtain the medal because the total number of medals awarded by the jury cannot exceed 30% of the wines presented in quantity.

#### SPECIAL TROPHIES 2023

##### Catad'Or World Wine Awards

- Best wine of the competition\*
- Best non chilean wine
- Best red wine\*
- Best white wine\*
- Best rosé wine\*
- Best sparkling wine\*
- Best wine icon
- Best natural wine
- Best ancestral peasant wine
- Best entrepreneurial wine\*\*
- Best Carménère wine
- Best vineyard\*\*\*
- Prix VINOFEED to: Dry red, Dry white, Dry rosé, Sparkling\*
- Best SAKE

\*The best wines by category and the VINOFEED awards will be the highest score in each category. However, the organization may carry out a second tasting with a special jury to determine the best among the top 5 scores.

**\*\*Best entrepreneurial wine.** Producers who make wine on a small scale, with an annual production less than or equal to 100,000 liters and who have participated in the competition with a wine of a batch equal to or less than 10,000 liters, will be eligible for this trophy.

**\*\*\*Best vineyard.** The winery with the best average among its 5 best scores is awarded. The vineyards that send 5 samples or more participate.

**CERTIFICATION OF AWARDS:** The competition will certify all medals and trophies by means of a diploma signed by the president of the jury and the executive director of the competition, which can be downloaded from your private company account. Only the Grand Gold diplomas and trophies will be delivered at the award ceremony.

**CERTIFICATION OF PARTICIPATION:** Each participant may download from their company account a bilingual certificate of participation signed by the organization.

**BOTTLE STICKERS:** The wineries may display the medals obtained in the bottles of the respective wines. To do this, they can **purchase** the stickers the Catad'Or World Wine Awards medal **exclusively\* through the contest organizing office** at [concurso@catador.cl](mailto:concurso@catador.cl), immediately after delivery of the results.

**METALLIC MEDALS:** The wineries that win Gold and Great Gold medals will be able to acquire the metal medals with the organization.

**\* Producers who print their own bottle stickers without authorization from the organization will incur a serious offense that could merit a penalty of withdrawal of the prize obtained.**

**NOTE:** The award-winning wines may not be re-bottled under another brand or label, except for those products that, while maintaining their name, brand and vintage, have redesigned their original label, informing Catad'Or in writing of this change.

## ARTICLE X: AWARDS

The tasting sessions will be held behind closed doors at the MONTICELLO CONVENTION CENTER from November 13 to 15, 2023 from 8:30 a.m. to 1:00 p.m. and in some days from 16 to 18 h. The wineries that so wish may request authorization for a representative to briefly witness the work of the jury.

The results of the contest will be publicly announced from Saturday, November 18, 2023 at 5:30 p.m. during the award ceremony and on the contest website.

The award ceremony and delivery of medals and diplomas will be the award ceremony on Saturday, November 18 at 5:30 p.m. at the MONTICELLO CONVENTION CENTER, San Francisco de Mostazal, O'Higgins Region.

## ARTICLE XI: GENERAL CONSIDERATIONS

- Participation in Catad'Or World Wine Awards 2023 implies full acceptance of these regulations.
- Each winery may register the number of wines it wishes.
- Each competing product must be bottled and labeled in the way it is marketed and come from a specific batch, the volume of which will be indicated on the registration form, except for exceptions duly authorized by the organization.
- Each wine must be sent with a base analysis of less than one year, issued by an authorized laboratory.
- The organizers reserve the right to carry out, through an admitted oenological analysis laboratory, an analytical control of the awarded samples and to proceed as they deem appropriate.



- Registration costs, once paid, are not refundable in any case.
- The results of the contest are final.
- All participants will receive by email the link to access the official results of the contest and the scores obtained by their wines.
- Producers who print their own stamps without authorization from the organization will incur a serious offense that could warrant a sanction of withdrawal of the prize obtained.
- Award-winning wines may not be rebottled under another brand or label, except for those products that, while maintaining their name, brand and vintage, have redesigned their original label, informing Catad'Or of this change in writing.