

# REGULATION

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#### **INTRODUCTION**

Catad'Or, with 28 years of experience and prestige of inalienable technical rigor, has been evaluating spirits since 2014.

In 2021, Catad'Or together with ANIAE (Asociación Nacional de Ingenieros Agrónomos Enólogos de Chile) convenes a panel of experts in various spirits and in international competitions in order to elaborate the technical bases for the organization of the first International Spirits Competition of South America called Catad'Or World Spirits Awards.

Catad'Or World Spirits Awards will be held between 13 to 18 November, 2023 at Monticello Convention Center, Chile.

Chile is a referent in the production and export of grape distillates, and its national distilled beverage is the Chilean Pisco. The experience and seriousness of its professionals and its pisco industry have endorsed the most important and high-profile competition in the Southern Cone of America for 8 years.

The 2023 edition of the **Catad'Or World Spirits Awards** is open to all producers, cooperatives, traders, importers (facilitators) of spirits from all over the world.

For based-grape distillates, the competition has the high patronage of OIV, International Organization of Vineyard and Wine, and for the rest of the categories, the sponsorship of VINOFED, international organizations that send special commissioners to participate. The competition is carried out strictly following the rules of international competitions.

A jury of 35 international experts from different countries of the world, America, Asia and Europe participate as tasters. The tasting sessions are blind and reward the products with rigor, impartiality and quality.

The competition awards and then spread the excellence of spirits through the Catad'Or World Spirits Awards seal, which guarantees the quality of the awarded products and enjoys well-deserved prestige and international recognition in America, Asia and Europe.

#### ARTICLE I: GOALS OF THE COMPETITION

Catad'Or World Spirits Awards and Catad'Or World Wine Awards, with 28 years of experience, are the wine and spirits competitions with the longest tradition in Latin America. The competition is 100% private and independent and has an expert technical panel that ensures the technical and logistical rigor of the contest (www.catador.cl).

Catad'Or World Spirits Awards brings together a select international jury made up of renowned professionals, master distillers, oenologists, sommeliers, specialized journalists, with vast experience in international competitions in the most important consumer and producer markets for the distillate industry, which evaluates products under strict standards of international competitions and organizations such as OIV and VINOFED.

Foreign juries are recognized and respected voices in their respective countries, building prestige and generating publications, interviews and business contacts for producers. Additionally, national judges recognized for their ability, integrity and independence participate, as well as specialists from the schools of Enology of the University of Chile, the Pontificia Universidad Católica de Chile and the Association of Agricultural Engineers Oenologists of Chile.

The evaluation of the products is computerized and is carried out by means of an OIV electronic file, on the visual, olfactory, impression on the palate and general harmony of the product.

#### **GENERAL GOALS**

- Promote knowledge of good quality spirits.
- Stimulate its production and responsible consumption as a factor of civilization.
- Make known and present to the public the characteristic types of spirits of origin produced in the different countries and regions of the world.
- Strengthen the technical and scientific level of the producers.
- Contribute to the expansion of the culture of spirits.
- Promote spirits in the final markets through exhibitions in different cities around the world, including Chile, in order to stimulate the production of exportable spirits aimed at quality.
- Summon foreign experts to spread, in their respective countries and media, information regarding the progress of the production of distillates in the participating countries.
- Generate a marketing tool for the promotion of spirits that have obtained recognition in the competition. The Catad'Or World Spirits Awards medal is a differentiating element that guides the consumer and is highly recognized in important markets such as Brazil and Asia.
- Achieve a great impact and international press coverage before, during and after the contest.

#### **ARTICLE II: WHO CAN PARTICIPATE**

Catad'Or World Spirits Awards 2023 is open, without discrimination, to all producers, cooperatives, traders, importers (facilitators) of spirits from all over the world.

All spirits must bear the indication of the country of origin where they were made.

The categories of participation are:

- Agave spirits (Tequila, Mezcal)
- Asian drinks (Shochu, Baijiu, Soju, others)
- Cocktails (Sour, RTD, Frozen)
- Canned Cocktails
- Distilled Flavored Spirits
- Fruit spirits
- Grape spirits (Brandy, Pisco, Grappa, Singani)
- Liqueurs & Creams (Sweet Liqueurs, Bitters, Vermouth, Creams)
- Other distilled spirits (Gin, Vodka, Moonshine)
- Sugarcane or molasses spirits (Rum, Cachaça)
- Whiskey/Whisky (American, Irish, Japanese, Scotch, others)
- Another Canned beverage

#### **ARTICLE III: ADMISSION CONDITIONS**

The conditions for admission to Catad'Or World Spirits Awards 2023 are:

#### **Spirits**

- a) Participation is open to all spirits that have a Certificate of Free Trade provided from their country of origin.
- b) The participating spirit must come from a homogeneous batch destined for consumption and be available in a minimum volume of 5,000 L. A lower volume, but greater than 100 L, may be admitted in the **Craft Production category** or it is especially reduced. Distillates must necessarily come bottled.
- c) The bottles must bear the indication of origin and provenance. Marketing labels must comply with the fundamental and specific regulatory framework for commercial activities in force at the international level.

In the case of provisional labels for bottled spirit, these must obtain the approval of the organization and contain at least: a.-Name of the distillate, b.- category c.- type of product, d.-classification e.-% ABV

## ARTICLE IV: REGISTRATION AND SAMPLES SUBMISSION

## a) REGISTRATION

OPEN: Between March 1 and October 13, 2023

Each participating product must be registered in the ONLINE REGISTRATION FORM (one product for each online form), published at http://www.catador.cl/inscriptions-2/

Once the registration is done, the participant will receive in his contact email, the corresponding invoice and payment instructions, as well as the manual for samples submission with the shipping address and contact telephone number.

For more information on the shipment of samples and the entry of products into Chile, contact: Roberto Olmos: rolmos@catador.cl / concurso@catador.cl – Tel / WhatsApp: +56 9 7210 8266

## b) SAMPLES SUBMISSION

Each participating product must be sent in the quantities indicated enclosing a copy of the **REGISTRATION FORM** or **REGISTRATION NUMBER**.

Shipping dates: All products participating in the contest must be delivered to the address indicated in the sample shipping manual from August 1 and before October 20, 2023, unless expressly authorized by the organization, only in business days, from 9:00 a.m. to 5:30 p.m. according to the following indications:

# Quantities of samples to submit

Each registered spirit must be presented in 2 bottles of 750 ml, or 2 bottles of 700ml if the first format is not available in its country of origin.

6 canned for canned beverage category

#### Important:

Each spirit must be accompanied by a Certificate of Free Trade issued by its country of origin, which can be sent by email to concurso@catador.cl

The shipping container of the samples must be clearly labelled at the top with the following information:

- Name of the producer
- Registration number
- Name, telephone and email of the contact person responsible for the registration

#### LOGISTICS OPERATOR RECOMMENDED BY CATAD'OR WOLRD SPIRITS AWARDS

We recommend the company HotExpress as Official Logistics Partner for Catad'Or 2023, with 28 years of experience in transporting products to the most important competitions, fairs and events in the world, HotExpress ensures that your samples will arrive on time and in the best conditions for the new edition of Catad'Or World Spirits Awards. To quote the shipment of your samples, with their respective customs clearance and delivery in the contest, please contact HotExpress with the following reference:

Paola Campos

Special Events Manager

email: catador2017@hotexpress.cl

Ph: +56(2) 2 410 70 62

#### **IMPORTANT:**

# c) RIGHTS PER REGISTERED PRODUCT

- Activation of a private account
- Access to official certificate and report of the scores obtained in the competition and details of the voting by the tasting commission.
- Activities with a foreign jury according to the program.
- 2 tickets to attend the award ceremony.
- Right to acquire a bronze Gold medal for the winning wines.
- Right to acquire a bronze Great Gold medal for the winning wines.
- Diplomas, digital medals for use in media and downloadable certificates from your personal account.
- Right to acquire bottle stickers of the medals or acquire the medal art for winners of Silver, Gold and Great Gold medals.
- Presence of the award-winning wines on the website for 2 years.
- Participation in promotional activities during the year.
- Right to a special trophy "The best in each category". Applies for categories with more than 20 participating samples.

## **ARTICLE V: REGISTRATION FEE AND PAYMENT**

# International references:

Registration for international products has the value of USD 130. It does not include taxes and customs fee.

- 1 to 4 samples: 130 USD

- 5 to 10 samples: 10% discount

- 11 samples or more: 20% discount

#### **PAYMENT FORMS**

Payment of registration costs must be made at the time of registration via Bank Transfer, Webpay or Paypal\*.

\*Payment instructions will be sent by email after online registration.

In case of bank transfer or deposit, it must be accredited by a VOUCHER OF PAYMENT sent via email to concurso@catador.cl

IMPORTANT: Send the deposit or transfer voucher indicating invoice number and company name until October 13, 2023. Any registration that is not accredited by that date will be out of competition, unless expressly authorized by the organization. Registration costs, once paid, are not refundable in any case.

#### **ARTICLE VI: JURY AND TASTING SESSIONS**

#### **JURY**

The organizers and the technical panel of the Catad'Or World Spirits Awards designate the series of judges. Judges are selected from among the best recognized specialists in tasting matters in national and international competitions and tasting panels and from a wide range of backgrounds, such as professional distillers, winemakers, marketing, consumption and communication professionals.

PRESIDENT OF THE JURY: Catad'Or World Spirits Awards ensures the smooth running of the contest and appoints a president of the jury. The president of the jury is the recognized oenologist **María Isabel González**, with vast experience in the alcohol, distillate and spirits industry.

Accompanied by a technical panel of the contest and the OIV commissioner, they are in charge of verifying compliance with the regulations, the preparation of the samples, the organization and performance of the tastings and their appreciation thanks to the appropriate file, control, exploitation and publication from the results.

#### **TASTING SESSIONS**

Distillates will be tasted according to their category; the samples are covered in a neutral packaging that hides their shape and label and guarantees their anonymity. The appreciation of the distillates will be descriptive and will include comments on:

- Visual aspect
- Olfactory aspect
- Impression on the palate
- Product harmony

After the competition, participating companies will be able to access through their private account the detailed score per tasting table for each of their submitted products.

#### **ARTICLE VII: SAMPLE PREPARATION**

The samples will be received in our warehouse and stored in a secure cellar with temperature control. Once the documentation is verified, they will be coded and entered into the computer system where they will be classified by type. Later they will be transferred to the tasting location where they will be received in a room adjacent to the tasting room, to be administered by qualified personnel who will ensure the temperature and order of tasting according to category, type of product, subcategory,

classification. The jury will not have access to this logistical room. The spirits will be served entirely covered ensuring the anonymity of the samples.

#### **ARTICLE VIII: MEDALS AND TROPHIES**

The total number of medals awarded by the jury may not exceed 30% of the universe of products submitted to the contest. In relation to the scores obtained in the tasting sessions, the numerical means by which the competing products will be able to aspire to the following prizes will be determined:

- Great Gold Medal (reference 92 points or more)
- Gold Medal (reference 89 to 91.9 points)
- Silver Medal (reference 86 to 88.9 points\*)

#### SPECIAL TROPHIES CATAD'OR WORLD SPIRITS AWARDS 2022

- Best Spirit
- Best Gin
- Best Pisco
- Best Cocktail
- Best Liqueur
- Best in category out of 20 registered samples
- Best Producer\*

\*Best producer. The producer with the best average among its 5 best scores is awarded. The producers that send 5 samples or more participate.

CERTIFICATION OF AWARDS: The competition will certify all medals and trophies by means of a diploma signed by the president of the jury and the executive director of the competition, which can be downloaded through your private company account. Only the Grand Gold diplomas and trophies will be delivered at the award ceremony. Additionally, spirits that achieve Great Gold will receive physical medals and those who receive a Gold medal will be able to acquire physical medals.

CERTIFICATION OF PARTICIPATION: Each participant may download through their company account a bilingual certificate of participation signed by the organization.

BOTTLE STICKERS: The producers may display the medals obtained in the bottles of the respective wines. To do this, they can purchase the stickers the Catad'Or World Spirits Awards medal exclusively\* through the contest organizing office at contest@catador.cl, immediately after delivery of the results.

METALLIC MEDALS: The producers that have won the Great Gold medals may request the bronze metallic medals from the organization at no cost. The wineries that win Gold medals will be able to acquire the metal medals with the organization.

\* Producers who print their own bottle stickers without authorization from the organization will incur a serious offense that could merit a penalty of withdrawal of the prize obtained.

# **ARTICLE IX: CATEGORIES**

Each participating spirit must be registered in one of the categories indicated in the registration form by means of a name and code.

If when registering a spirit its type or region is not available in our records, please send an email to concurso@catador.cl to request its incorporation.

The organizers will take into account this information and the information provided in the registration form to organize the correct service of the spirits in the tasting sessions.

The categories of participation are:

- Agave spirits (Tequila, Mezcal)
- Asian drinks (Shochu, Baijiu, Soju, others)
- Cocktails (Sour, RTD, Frozen)
- Canned Cocktails
- Distilled Flavored Spirits
- Fruit spirits
- Grape spirits (Brandy, Pisco, Grappa, Singani)
- Liqueurs & Creams (Sweet Liqueurs, Bitters, Vermouth, Creams)
- Other distilled spirits (Gin, Vodka, Moonshine)
- Sugarcane or molasses spirits (Rum, Cachaça)
- Whiskey/Whisky (American, Irish, Japanese, Scotch, others)
- Another Canned beverage

		I	
AMILY	CATEGORY	SUB CATEGORY	CLASSIFICATION
FRUIT SPIRITS  ASIAN DRINKS	BERRIES STONE FRUITS		
	APPLE		
	PEAR		
	OTHERS		
	BAIJIU		
	SHOCHU		
	SOJU		
	OTHERS		
AGAVE SPIRITS	AGAVE DISTILLATE		
	MEZCAL	Traditional	Blanco/Joven
			Reposado
			Añejo
			Aged in glass Others
		Artisanal	Blanco/Joven
		Artisanai	Reposado
			Añejo
			Aged in glass
			Others
		Ancestral	Blanco/Joven
			Reposado
			Añejo
			Aged in glass
			Others
	TEQUILA	100% agave	Blanco/Silver
			Joven/Gold
			Reposado/Aged Añejo/Extra Aged
			Extra Añejo/Ultra Age
		Mezcla/Blended	Blanco/Silver
		mercial bichaed	Joven/Gold
			Reposado/Aged
			Añejo/Extra Aged
			Extra Añejo/Ultra Age
	COCUY	100% agave	Fresco/Puro
			Reposado
			Añejado
		Mezcla/Blended	Fresco/Puro
			Abocado
	OTHERS		Añejado
DISTILLED FLAVORED SPIRITS	OTHERS ABSINTHE		
	ANISEED		
	AQUAVIT		
	FLAVORED SPIRITS	Rum based	
	T DATONES STRAINS	Vodka based	
		Whisk(e)y based	
		Others	
	OTHERS		
OCKTAILS	SOUR	Lemon	Wine based
			Spirits based
		Other fruits	Wine based
			Spirits based
	RTD	Still	Wine based
		Condition .	Spirits based
		Sparkling	Wine based
	FROZEN	Fruits	Spirits based Wine based
	FROZEN	i ruica	Spirits based
		Others	Wine based
			Spirits based
	OTHERS		
RAPE SPIRITS	GRAPE DISTILLATE		
	BRANDY	Armagnac	
		Cognac	
		Others	
	POMACE DISTILLATES	Grappa	
	PISCO	Tradicional - 30º	
		Especial - 35º	
		Reservado - 40º	
	CINC AND	Gran Pisco - 43º	
	SINGANI		-
ICADCANE OD MOLACCES COUDITS	OTHERS		
UGARCANE OR MOLASSES SPIRITS	SUGARCANE OR MOLASSES DISTILLATES		
	CACHAÇA	Cachaça (adição de até 6g/l de açúcares)	
		Adoçada (adição de + 6g/l de açúcares até 30 g/l)	
		Armazenada	
		Envelhecida (mínimo de 50%, mínimo 1 ano) Premium (100% envelhecida mínimo 1 ano)	
		Extra-Premium (100% envelhecida mínimo 1 ano)	
	RUM	Rum	IBlanco
	RUM	Rum	Blanco Dorado
	RUM	Rum	Dorado Añejado

	SWEET HOUSING	Antonia	I
LIQUEURS & CREAMS	SWEET LIQUEURS	Aniseed	
		Cocoa Coffee	
		Fruits	
		Nuts	
		Herbs	
		Spiced	
		Others	
	BITTER LIQUEURS	Bitter	
	BITTER LIQUEURS	Fernet	
		Others	
		Others	
	OTHER LIQUEURS	Pisco based	
	OTTER EIGOEORS	Gin based	
		Whisk(e)y based	
		Others	
	CREAMS	Cocoa	
		Coffee	
		Rum	
		Whisk(e)y	
		Spiced	
		Others	
OTHER DISTILLED SPIRITS	GIN	London Dry Gin	
		Distilled Gin	Traditional
			Contemporary
		Compound Gin	Traditional
			Contemporary
		Old Tom Style Gin	,
		Wood aged	
	VODKA	Traditional	
		Contemporary	
	MOONSHINE		
	WOONSTHINE	Not flavored	1
	MOORSHINE	Flavored	
	OTHERS		
		Flavored	
WHISKEY/WHISKY		Flavored Ginebra	
WHISKEY/WHISKY	OTHERS	Flavored Ginebra Others	
WHISKEY/WHISKY	OTHERS	Flavored Ginebra Others Blended	
WHISKEY/WHISKY	OTHERS	Flavored Ginebra Others Blended Single Malt	
WHISKEY/WHISKY	OTHERS	Flavored Ginebra Others Blended Single Malt Single Grain Blended Malt Bourbon	
WHISKEY/WHISKY	OTHERS  AMERICAN WHISKEY	Flavored Ginebra Others Blended Single Malt Single Grain Blended Malt	
WHISKEY/WHISKY	OTHERS	Flavored Ginebra Others Blended Single Malt Single Grain Blended Malt Bourbon Others Blended	
WHISKEY/WHISKY	OTHERS  AMERICAN WHISKEY	Flavored Ginebra Others Blended Single Malt Single Grain Blended Malt Bourbon Others Blended Single Malt	
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# **CATEGORIES AND SUB CATEGORIES SPECIFICATIONS**

# **PISCO**

# **Chilean Pisco**:

Traditional Pisco: Its alcoholic graduation is 30 ° GL.
Pisco Especial: Its alcoholic graduation is 35 ° GL.
Pisco Reserved: Its alcoholic graduation is 40 ° GL.
Gran Pisco: Its alcoholic graduation is higher than 45 ° GL.

# **RON**

Rum is a spirit drink obtained by the fermentation and distillation of sugar cane juice or molasses and syrups from sugar production or a mixture of these.

#### **GIN**

London Dry Gin: Gin of traditional character with predominantly juniper flavor with traditional botanical and flavor profiles (eg. juniper, angelica root, orris root, coriander seeds, citrus), in which all botanicals have been exclusively integrated via redistillation together with a neutral alcohol base. Sugar content no more than 0.1 g / l.

Distilled Gin: Gin obtained by redistilling a neutral distillate with juniper and a selection of botanicals. This resulting distillate may have been flavored and sweetened post distillation. It has organoleptic characteristics mainly of juniper.

Compound Gin: Gin in which there is no redistillation, botanicals including juniper and flavors (natural or artificial) have been incorporated through a maceration of these in a neutral alcohol. It has organoleptic characteristics mainly of juniper.

Old Tom Style Gin: Gin that can be distilled from barley or other non-neutral alcohols or a mixture of these. It can be flavored, naturally or artificially sweetened and post-distillation aged. It has organoleptic characteristics mainly of juniper.

Contemporary Gin: a type of Distilled Gin in which the Juniper characteristics are perceived, but in addition to other botanical or non-traditional flavor profiles (eg, intense floral, spicy or herbal profiles).

#### **VODKA**

Traditional Vodka: Vodka produced from ethyl alcohol from the fermentation and distillation of agricultural raw materials in whose distillation process its organoleptic characteristics have been substantially reduced.

Contemporary Vodka: those Vodkas from agricultural raw material distillates, not flavored, that still have organoleptic traces attributable to the raw material of origin.

#### **ARTICLE X: AWARDS**

The tasting sessions will be held behind closed doors on November 14, 15, and 16, 2023 from 4:00 pm to 7:00 h pm. Producers may request authorization for a representative to briefly witness the work of the jury.

The results of the competition will be publicly announced on Saturday, November 18, 2023 at 5:30 p.m. during the award ceremony, and from Monday, November 20, they will be published on the competition website.

The award ceremony and delivery of medals and trophies will be at the award ceremony on Saturday, November 18, 2023 at 5:30 p.m.

# **ARTICLE XI: GENERAL CONSIDERATIONS**

- Participation in Catad'Or World Spirits Awards 2023 implies full acceptance of these regulations.
- Each producer may register the number of products he wishes.
- Each competing product must be bottled and labeled in the way it is marketed and come from a specific batch, the volume of which will be indicated on the entry form.
- Each product must be accompanied by a copy of the certificate of free sale.
- The organizers reserve the right to carry out, by means of an admitted oenological analysis laboratory, an analytical control of the awarded samples and to proceed as they see fit.
- Registration costs, once canceled, are not refundable in any case.
- The results of the contest are final.
- All participants will receive by email the link to access the official results of the competition and the scores obtained for their products.