



Catad'Or

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CON EL ALTO PATROCINIO DE



RULES AND REGULATIONS

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INTRODUCTION

Chile is the world's fourth-largest wine exporter and the leading exporter of the New World. The expertise and professionalism of its viticulture and wine industry support Catad'Or World Wine Awards as the most significant and impactful competition in the Southern Cone of the Americas. Catad'Or World Wine Awards is open to all producers, cooperatives, merchants, and importers (facilitators) of wines from around the globe.

The competition is endorsed by the **OIV (International Organization of Vine and Wine)**, **ANIAE (Chilean Agronomist Engineers Association)**, and **VINOFED (World Federation of Major International Wine and Spirits Competitions)**, along with other national and international entities. These organizations appoint special commissioners to ensure adherence to the OIV's established standards for organizing international blind tasting competitions.

The jury includes approximately 70 international experts from 15 countries across the Americas, Asia, and Europe. Blind tastings evaluate and award wines and spirits with rigor, impartiality, and professionalism, covering categories such as still wines, sparkling wines, fortified wines, and other fermented beverages.

Catad'Or not only awards excellence but also promotes it through its **Catad'Or Seal**, an active profile for each awarded wine, an exclusive listing on **Wine-Searcher.com**, and other tools that guarantee global recognition for the quality of the winning products.

Founded in 1995, Catad'Or World Wine Awards enjoys well-deserved prestige and international recognition in Asia, Europe, and the Americas.

ARTICLE I: OBJECTIVES OF THE COMPETITION

Catad'Or World Wine Awards is a 100% private and independent competition. It is supported by an expert technical panel that ensures the technical and logistical rigor of the event (www.catador.cl). Each year, Catad'Or World Wine Awards gathers a select international jury composed of renowned professionals, winemakers, Masters of Wine, educators, sommeliers, and specialized journalists with extensive experience in international competitions and key consumer and producer markets, such as Brazil, the United States, the United Kingdom, China, Canada, Japan, France, Spain, and Italy, among others. The jury evaluates wines according to strict OIV standards.

Foreign jurors are recognized and respected voices in their respective countries, contributing to prestige, generating publications, interviews, and business contacts for the participating wineries. Additionally, national judges are selected based on their expertise, integrity, and independence, along with specialists from viticulture and enology schools at the University of Chile, Pontificia Universidad Católica de Chile, and ANIAE.

Wine evaluations are carried out using the OIV electronic form, assessing the visual, olfactory, palate impression, and general harmony of the product.

GENERAL OBJECTIVES:

- Promote the knowledge of high-quality fermented beverages of viticultural origin.
 - Encourage responsible production and consumption as a factor of cultural enrichment.
 - Showcase and introduce the public to the characteristic types of wine produced in different countries and regions around the world.
 - Strengthen the technical and scientific level of producers through detailed evaluation reports for each product, available in private accounts after results are released.
 - Contribute to the expansion of wine culture.
 - Promote award-winning wines in final markets through exhibitions in various cities, including Chile, to encourage the production of export-quality wines.
 - Invite international experts to disseminate information in their respective countries and media outlets about advancements in the viticulture of participating countries.
 - Create a marketing tool for the promotion of wines recognized in the competition. The **Catad'Or Seal** is a differentiating element that guides consumers and is highly recognized in key markets such as Brazil and Asia.
 - Achieve significant international press coverage before, during, and after the competition.
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ARTICLE II: ELIGIBILITY TO PARTICIPATE

Catad'Or World Wine Awards is open, without discrimination, to all producers, cooperatives, merchants, and importers (facilitators) of wines worldwide. Additionally, the competition evaluates fermented beverages of non-viticultural origin in its "Other Fermented Beverages" category. All wines must indicate the country of origin where they were produced.

Participation categories include:

- **Catad'Or World Wine Awards:**
 - General
 - Icon Wines (wines valued at USD 40 or more)
 - Grand Wineries (traditional wineries with more than 50 years of existence)
 - Small Productions (production of 10,000 liters or less)
 - Natural, Organic, Biodynamic Wines (low-intervention wines)
 - Ancestral Peasant Wines (INDAP users)
 - Canned Wines
 - De-alcoholized or Non-alcoholic Wines (up to 0.5% ABV)
 - Other Fermented Beverages (Cider, Sake, Mead, Fruit Ferments, Others)
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ARTICLE III: CONDITIONS OF ADMISSION

The conditions for participation in Catad'Or World Wine Awards are as follows:

a) Participation is open to all wines that comply with the definition of the international code of oenological practices established by the OIV and align with the regulatory framework governing viticulture activities under **Law 18.455** in Chile. These products must indicate the country and region of origin where the grapes were harvested and processed.

b) The competing wine must come from a homogeneous batch intended for consumption and must be available in a minimum volume of 5,000 liters. A smaller volume may be accepted—no less than 100 liters—for the "Ancestral Peasant Wines" and "Small Productions" categories or when production is particularly limited.

c) Wines must be bottled or canned. Bottles must include the origin and provenance details. Commercial labels must comply with national viticulture regulations.

Provisional Labels: In cases of provisional labels for bottled or canned wine, these must be approved by the organization and include at least:

- A fantasy name,
- Type of wine and approximate alcohol content,
- Grape composition,
- Vintage year.

Other Products: Catad'Or World Wine Awards evaluates other fermented beverages, including sake, mead, ciders, and fruit-based ferments, under a special "Other Products" category.

ARTICLE IV: REGISTRATION AND SAMPLE SHIPPING

a) REGISTRATION Registration is open online. Each participating wine must be registered using the **ONLINE REGISTRATION FORM** (one wine per form) available at <https://catador.cl/inscripcion.html>. After registration, participants will receive an invoice, payment instructions, and a sample shipping guide with contact details via email. For more information, contact: concurso@catador.cl or call/WhatsApp: **+56 9 7210 8266 / +56 9 9814 9066**.

b) SAMPLE SHIPPING Each participating wine must be sent in the indicated quantities and accompanied by the corresponding **REGISTRATION NUMBER** or printed registration form. All wines must be delivered to the Catad'Or World Wine Awards warehouses by the dates specified on the website (www.catador.cl) or in the shipping guide provided by the organization.

Sample Quantities:

For National Wines:

- 6 bottles of 750 ml or 10 bottles of 375 ml per sample.

For International Wines:

- 3 bottles of 750 ml per sample (*minimum of 2 bottles accepted*).

Shipping Conditions:

- DDP (Delivery Duty Paid):** The sender is responsible for freight costs, import duties, and any additional expenses related to the shipment of samples.
- The sample boxes must be clearly labeled on the top with the following information:
 - Producer's name
 - Registration number for each participating product
 - Contact name, phone number, and email

For more information about sample shipping, visit: <https://catador.cl/wineawards> or request the guide at concurso@catador.cl.

c) RIGHTS FOR REGISTERED WINES

- Activation of a private account.
- Access to an official certificate and a detailed report of the scores obtained in the competition, including voting breakdowns by tasting panel, available in the private account after results are announced.
- Participation in activities with international judges according to the program.
- Right to two entries for the awards ceremony. Additional entry cost: \$25,000 + VAT CLP per person.
- Right to showcase award-winning products in the Medal Salon after the awards ceremony (consult discount scales).
- Right to purchase a bronze Gold Medal for award-winning wines (consult discount scales).
- Right to purchase a bronze Grand Gold Medal for award-winning wines (consult discount scales).
- Diplomas, digital seals for media use, and downloadable certificates from the personal account.
- Right to acquire adhesive seals for bottles or the artwork of the seal for winners of Silver, Gold, and Grand Gold Medals (consult discount scales).
- Right to purchase adhesive seals or artwork for the new "QUALITY CERTIFICATION" seal for products scoring 85 points or higher.
- Recognition on the website with an active medal profile for at least two years (consult discount scales).
- Participation in promotional activities throughout the year.
- Right to a special trophy for "Best in Category." See trophy details.

ARTICLE V: REGISTRATION FEES AND PAYMENT

For National Products: The registration fee for national products is \$120,000 CLP per sample (taxes not included).

- 10% early registration discount** before July 25: \$108,000 + VAT per sample.
- 15% discount for 5 to 10 samples:** \$102,000 + VAT per sample.
- 25% discount for 11 or more samples:** \$90,000 + VAT per sample.

For International Products: The registration fee for international products is USD 130 per sample (taxes and customs not included).

- 1 to 4 samples:** USD 130 each.
- 5 to 10 samples:** 10% discount.
- 11 or more samples:** 20% discount.

PAYMENT METHODS The registration fees must be paid upon registration via Bank Transfer, Webpay, or PayPal.* *Payment instructions, shipping guidelines, and the invoice will be sent via email after completing the online registration. In the case of bank transfers or deposits, proof of payment must be emailed to concurso@catador.cl.

IMPORTANT NOTE: Proof of deposit or transfer must be submitted, including the invoice number and winery name, by **November 1, 2024**. Registrations without proof of payment by this date will be excluded from the competition unless expressly authorized by the organizers. Registration fees are non-refundable under any circumstances.

ARTICLE VI: JURY AND TASTING SESSIONS

JURY The organizers and the Catad'Or World Wine Awards technical panel designate the jury panels. Judges are selected from among the best specialists in wine tasting for national and international competitions. They represent various fields, such as winemaking, marketing, consumption, and communication. The total number of international judges is determined by the number of samples submitted, ensuring a minimum of **three international judges** per tasting panel.

JURY PRESIDENT Catad'Or World Wine Awards ensures the smooth execution of the competition and appoints a jury president. For this edition, the president of the jury is the distinguished **Master of Wine Alistair Cooper MW**. The technical panel and OIV, ANIAE, and VINO FED commissioners ensure compliance with the regulations, sample preparation, organization, tasting sessions, and result management.

TASTING SESSIONS Wines will be tasted by category (type, grape variety), with samples covered in neutral packaging to conceal their shape and label, ensuring anonymity. Wine assessments will include descriptive comments on:

- Visual appearance.
- Olfactory aspects.
- Palate impression.
- Overall harmony of the product.

After the results are announced, participating companies will have access to detailed score breakdowns for each of their wines via their private accounts.

ARTICLE VII: SAMPLE PREPARATION

Samples will be received at a temperature-controlled warehouse. Once documentation is verified, they will be coded and entered into the system, where they will be categorized by grape variety. They will then be transferred to the tasting venue, where trained personnel will manage them according to temperature and tasting order by variety, vintage, residual sugar, and production method (e.g., Charmat or traditional for sparkling wines). The jury will not have access to the logistics room. All wines will be served entirely covered to ensure sample anonymity.

TASTING TEMPERATURES:

- White and rosé wines: 10–12°C.
- Red wines: 15–17°C.
- Sparkling wines: 7–9°C.

ARTICLE VIII: CATEGORIES AND GRAPE VARIETY CODES

Each participating wine must be registered in one of the categories and grape variety codes indicated in the registration form, using the corresponding name and code. The competition is open to all existing grape varieties.* *If, at the time of registering a wine, its grape variety or viticultural region is not available in our records, please send an email to concurso@catador.cl to request its inclusion.

Wines identified by a variety must be made with at least 85% of that variety. The organizers will consider this information, along with what is provided in the registration form, to arrange the proper service of wines during tasting sessions.

SPECIAL CATEGORIES

- ICON WINES** Wines valued at USD 40 or more per 750 ml bottle (consumer price) can be registered in the Icon Wine category. These wines will be tasted and evaluated alongside their peers in a special session. Before tasting, they will be decanted for two hours.
- SMALL PRODUCTION WINES** Producers may enter their wines in this category based on the concept. Small Production Wines are those with total productions of 10,000 liters or less. Micro, small, medium, and large wineries that produce wines under these conditions are eligible to participate in this category or the general category.
- NATURAL WINES** Although there is no universally agreed-upon definition of natural wine, it is generally produced with respect for the land and minimal chemical intervention, avoiding pesticides, herbicides, or mass production practices, and using little to no additives. Wines that align with this description may participate in this category and will be evaluated among their peers. The competition reserves the right to reclassify a wine that does not meet these criteria.
- ANCESTRAL PEASANT WINES** This category includes wines that comply with **RESOLUTION EXEMPT No. 153/2017 SAG** for registering wines as "Peasant Wines." More details can be found at [this link](#).
- DE-ALCOHOLIZED OR NON-ALCOHOLIC WINES (up to 0.5% ABV)** According to **DECREE No. 78 of 1986**, which regulates **LAW No. 18.455**, de-alcoholized

wine is defined as an alcoholic beverage obtained through de-alcoholization techniques, with an actual alcohol content of less than 0.5° GL.

- **OTHER FERMENTED BEVERAGES** This category includes sake, cider, mead, and other fermented beverages made from non-viticultural fruits.
- **CANNED WINES (new category)** Canned wine is wine packaged in cans. Driven by demand for small-format, convenient, and environmentally sustainable packaging, canned wine has experienced significant growth in Asian markets over the past decade and, more recently, in the United States, Canada, the United Kingdom, Australia, New Zealand, and the rest of the world.

ARTICLE IX: MEDALS, TROPHIES, AND QUALITY CERTIFICATES

The total number of medals awarded by the jury cannot exceed 30% of the total wines submitted to the competition. Based on the scores obtained during the tasting sessions, the following awards will be granted according to numerical averages:

- **Grand Gold Medal** (93 points or higher)
- **Gold Medal** (89 to 92.9 points)
- **Silver Medal** (85 to 88.9 points)

IMPORTANT: Due to the rule that limits awards to 30% of submitted products, some wines that score within the medal range may ultimately not receive a medal. However, the competition will issue an official certificate available in the private account, which reflects the wine's high score and can be used for promotion or shared with traders or the press.

SPECIAL TROPHIES

- Best Wine of the Competition*
- Best Foreign Wine
- Best Red Wine*
- Best White Wine*
- Best Rosé Wine*
- Best Sparkling Wine*
- Best Icon Wine
- Best Natural Wine
- Best Ancestral Peasant Wine
- Best Entrepreneurial Wine**
- Best Carménère Wine
- Best Winery***
- VINO FED Prize for Dry Red, Dry White, Dry Rosé, and Sparkling Wines*
- Best Sake

*Best wines in each category and VINO FED awards will be determined by the highest score within each category. However, the organization reserves the right to conduct a second tasting with a special jury to select the best wine from the top five scores. **Best Entrepreneurial Wine: This trophy is awarded to producers with small-scale production (annual production equal to or less than 100,000 liters) who enter the competition with wines from a batch equal to or less than 10,000 liters. ***Best Winery: Awarded to the winery with the highest average score among its top five entries. Wineries must submit at least five samples to qualify.

AWARD CERTIFICATION: The competition will certify all medals and trophies through a diploma signed by the jury president and the executive director of the competition, available for download from the private account. Only Grand Gold diplomas and trophies will be handed out during the awards ceremony. Additionally, Grand Gold-winning wines will receive physical medals, while Gold Medal-winning wines can purchase physical medals.

OFFICIAL PARTICIPATION CERTIFICATE: Each participant can download a bilingual Official Certificate of Participation signed by the organization from their private account.

ADHESIVE SEALS: Wineries may showcase their awards on the respective bottles by purchasing the artwork or adhesive seals for the medals exclusively* from the competition organizer at concurso@catador.cl, immediately after results are announced.

PHYSICAL MEDALS: Winning wineries for Gold and Grand Gold medals may acquire physical medals directly from the organization.

IMPORTANT: *Producers printing their own seals without the competition's authorization will face serious sanctions, potentially including the withdrawal of the awarded prize.

NOTE: Award-winning wines cannot be re-bottled under a different brand or label, except for those products that maintain their name, brand, and vintage but redesign their original label and notify Catad'Or in writing about the change.

QUALITY CERTIFICATION SEAL: As of the 29th edition, Catad'Or World Wine Awards has introduced an additional quality seal: **"CERTIFIED SEAL OF APPROVAL WINE, Over 85 pts."** for all products scoring 85 points or higher. This new seal establishes a segmentation and quality system, providing a label that guarantees the quality of the product being marketed and detailed relevant information about each bottle.

About the "Approval Seal" The seal is granted by the Catad'Or international jury, accredited under the sponsorship of OIV, VINO FED, and ANIAE. Its purpose is to provide comprehensive information, while granting each bottle greater prestige, visibility, and marketability. The new seals also include a QR code with additional relevant details.

Recognition:

- As usual, the competition will award Silver, Gold, and Grand Gold medals according to established scoring ranges and the 30% rule for awarded products, in compliance with international competition standards under OIV sponsorship.
- Additionally, an approval certificate will be issued for all wines scoring 85 points or higher, regardless of whether they are included in the medal tally.

Approval Seal Details:

- Format:** Digital and physical adhesive.
- QR Code:** Included, with detailed seal information.
- Official Certificate:** Available in downloadable PDF format.

Usage of the Certificate:

- Digital:** Free and exclusive for promotional purposes.
- Physical Adhesive:** Usable on bottles, available for exclusive purchase by the producer from Catad'Or.

ARTICLE X: TASTING SESSIONS AND AWARDS CEREMONY

The tasting sessions will be held behind closed doors. Wineries that wish to do so may request authorization for a representative to briefly observe the jury's work. The competition results will be publicly announced during the awards ceremony and on the competition's official website. The awarding of medals and diplomas will take place during the awards ceremony.

ARTICLE XI: GENERAL CONSIDERATIONS

- Participation in Catad'Or World Wine Awards implies full acceptance of these rules.
- Each winery may register as many wines as they wish.
- Each participating product must be bottled and labeled in the way it is commercially presented and must originate from a specific batch, whose volume will be indicated in the registration form, except for exceptions expressly authorized by the organization.
- Each wine must be submitted with a base analysis report less than one year old, issued by an authorized laboratory.
- The organizers reserve the right to perform analytical controls on awarded samples through an accredited enological laboratory and to proceed as deemed appropriate.
- Registration fees, once paid, are non-refundable under any circumstances.
- The competition results are final and not subject to appeal.
- All participants will receive an email with the link to access the official competition results and the scores obtained by their wines.
- Producers printing their own seals without authorization from the organization will be committing a serious infraction, which may result in the withdrawal of the awarded prize.
- Award-winning wines cannot be re-bottled under another brand or label, except for those products that maintain their name, brand, and vintage while redesigning their original label and notifying Catad'Or in writing of this change.